

# Order Item Summary

CBS TELEVISION STATIONS



KYW-TV

Order ID: 81113	CF NTL-POL	FBD - LBD: 10/31/12 - 11/06/12	HL#:	Created: 11/01/12 02:58 PM
Client: ROMNEY FOR PRESIDENT, INC....	CPE: / /	Agency Commission: 15 %	Updated: EBIRCHILL on 11/01/12 06:43 PM	
Agency: AMERICAN RAMBLER (329831)	Product: ROMNEY 30'S (9820)	Self Protect.: :20:00	Confirmed: 11/01/12 06:43 PM	
Buyer: STEPHANIE KINCAID	Demo: HHOLDS DMA RTG	Sched. Code: Z	Contract: 11/06/12 02:57 PM	
AE: JOHN LINK POL.-GWTS-PH	Billing Int: Monthly	BM: SS		
Share: 0% WPVI: 0% WCAU: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0% WGTW: 0% CABLE: 0%				

## NEW ORDER CHG/PH 11/01/12

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	M5-530A	* * W T F * *	NEWS	30				0.0	\$360.00	3	\$1,080.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	11/02/12	3										
002	M5-530A	M T * * * * *	NEWS	30				0.0	\$360.00	2	\$720.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/06/12	2										
003	MSUNRISE	* * W T F * *	NEWS	30				0.0	\$405.00	3	\$1,215.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	11/02/12	3										
004	MSUNRISE	M T * * * * *	NEWS	30				0.0	\$405.00	2	\$810.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/06/12	2										
005	MLOCAL1	* * W T F * *	NEWS	30				0.0	\$810.00	6	\$4,860.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	11/02/12	6										
006	MLOCAL1	M T * * * * *	NEWS	30				0.0	\$810.00	4	\$3,240.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/06/12	4										

# Order Item Summary

CBS TELEVISION STATIONS



KYW-TV

Order ID: 81113	CF NTL-POL	FBD - LBD: 10/31/12 - 11/06/12	HL#:	Created: 11/01/12 02:58 PM
Client: ROMNEY FOR PRESIDENT, INC....	CPE: / /	Agency Commission: 15 %	Updated: EBIRCHILL on 11/01/12 06:43 PM	
Agency: AMERICAN RAMBLER (329831)	Product: ROMNEY 30'S (9820)	Self Protect.: :20:00	Confirmed: 11/01/12 06:43 PM	
Buyer: STEPHANIE KINCAID	Demo: HHOLDS DMA RTG	Sched. Code: Z	Contract: 11/06/12 02:57 PM	
AE: JOHN LINK POL.-GWTS-PH		Billing Int: Monthly	BM : SS	
Share: 0%    WPVI: 0%    WCAU: 0%    WTXF: 0%    WPHL: 0%    WPSG: 0%    WPPX: 0%    WGTW: 0%    CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	MEARLY	* * W T F * *	MORN	30				0.0	\$450.00	6	\$2,700.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	11/02/12	6										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	MEARLY	M T * * * * *	MORN	30				0.0	\$450.00	4	\$1,800.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/06/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	DANDERSON	* * W T F * *	DAY	30				0.0	\$435.00	3	\$1,305.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	11/02/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	DANDERSON	M T * * * * *	DAY	30				0.0	\$435.00	2	\$870.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/06/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	DDEAL	* * W T F * *	DAY	30				0.0	\$675.00	3	\$2,025.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	11/02/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	DDEAL	M T * * * * *	DAY	30				0.0	\$675.00	2	\$1,350.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/06/12	2										

# Order Item Summary

CBS TELEVISION STATIONS



KYW-TV

Order ID: 81113	CF NTL-POL	FBD - LBD: 10/31/12 - 11/06/12	HL#:	Created: 11/01/12 02:58 PM
Client: ROMNEY FOR PRESIDENT, INC....	CPE: / /	Agency Commission: 15 %	Updated: EBIRCHILL on 11/01/12 06:43 PM	
Agency: AMERICAN RAMBLER (329831)	Product: ROMNEY 30'S (9820)	Self Protect.: :20:00	Confirmed: 11/01/12 06:43 PM	
Buyer: STEPHANIE KINCAID	Demo: HHOLDS DMA RTG	Sched. Code: Z	Contract: 11/06/12 02:57 PM	
AE: JOHN LINK POL.-GWTS-PH	Billing Int: Monthly	BM: SS		
Share: 0%    WPVI: 0%    WCAU: 0%    WTXF: 0%    WPHL: 0%    WPSG: 0%    WPPX: 0%    WGTW: 0%    CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	DPRICE	* * W T F * *	DAY	30				0.0	\$500.00	3	\$1,500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	11/02/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	DPRICE	M T * * * * *	DAY	30				0.0	\$500.00	2	\$1,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/06/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	DTALKPHILLY	* * W T F * *	NEWS	30				0.0	\$575.00	6	\$3,450.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	11/02/12	6										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	DTALKPHILLY	M T * * * * *	NEWS	30				0.0	\$575.00	4	\$2,300.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/06/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	ENEWS5PM	* * W T F * *	NEWS	30				0.0	\$765.00	8	\$6,120.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	11/02/12	8										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	ENEWS5PM	M * * * * * *	NEWS	30				0.0	\$765.00	2	\$1,530.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	2										

# Order Item Summary

CBS TELEVISION STATIONS



KYW-TV

Order ID: 81113	CF NTL-POL	FBD - LBD: 10/31/12 - 11/06/12	HL#:	Created: 11/01/12 02:58 PM
Client: ROMNEY FOR PRESIDENT, INC....	CPE: / /	Agency Commission: 15 %	Updated: EBIRCHILL on 11/01/12 06:43 PM	
Agency: AMERICAN RAMBLER (329831)	Product: ROMNEY 30'S (9820)	Self Protect.: :20:00	Confirmed: 11/01/12 06:43 PM	
Buyer: STEPHANIE KINCAID	Demo: HHOLDS DMA RTG	Sched. Code: Z	Contract: 11/06/12 02:57 PM	
AE: JOHN LINK POL.-GWTS-PH	Billing Int: Monthly	BM: SS		
Share: 0% WPVI: 0% WCAU: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0% WGTW: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	NEARLYMF	* * W T F * *	NEWS	30				0.0	\$1,440.00	8	\$11,520.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	11/02/12	8										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	NEARLYMF	M * * * * *	NEWS	30				0.0	\$1,440.00	2	\$2,880.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
021	AENTER	* * W T F * *	ACC	30				0.0	\$1,260.00	4	\$5,040.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	11/02/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
022	AENTER	M * * * * *	ACC	30				0.0	\$1,260.00	1	\$1,260.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
023	AINSIDER	* * W T F * *	ACC	30				0.0	\$1,440.00	4	\$5,760.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	11/02/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
024	AINSIDER	M * * * * *	ACC	30				0.0	\$1,440.00	1	\$1,440.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

## Order Item Summary

CBS TELEVISION  
STATIONS

KYW-TV

Order ID: 81113   CF   NTL-POL   FBD - LBD: 10/31/12 - 11/06/12   HL#:   Created: 11/01/12 02:58 PM

Client: ROMNEY FOR PRESIDENT, INC....   CPE: / /   Agency Commission: 15 %   Updated: EBIRCHILL on 11/01/12 06:43 PM

Agency: AMERICAN RAMBLER (329831)   Product: ROMNEY 30'S (9820)   Self Protect.: :20:00   Confirmed: 11/01/12 06:43 PM

Buyer: STEPHANIE KINCAID   Demo: HHOLDS   DMA RTG   Sched. Code: Z   Contract: 11/06/12 02:57 PM

AE: JOHN LINK POL.-GWTS-PH   Billing Int: Monthly   BM: SS

Share: 0%   WPVI: 0%   WCAU: 0%   WTXF: 0%   WPHL: 0%   WPSG: 0%   WPPX: 0%   WGTW: 0%   CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
025	NLATE	* * W T F * *	NEWS	30				0.0	\$2,700.00	6	\$16,200.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	11/02/12	6										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
026	NLATE	M * * * * *	NEWS	30				0.0	\$2,700.00	2	\$5,400.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
027	PCRIMINAL	* * W * * * *	REGP	30				0.0	\$6,500.00	1	\$6,500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	10/31/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
028	PCSIWE3	* * W * * * *	REGP	30				0.0	\$6,000.00	1	\$6,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	10/31/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
029	PCSINYFR2	* * * * F * *	REGP	30				0.0	\$5,000.00	2	\$10,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/02/12	11/02/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
030	PBLOODS	* * * * F * *	REGP	30				0.0	\$4,500.00	2	\$9,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/02/12	11/02/12	2										

# Order Item Summary

CBS TELEVISION STATIONS



KYW-TV

Order ID: 81113	CF NTL-POL	FBD - LBD: 10/31/12 - 11/06/12	HL#:	Created: 11/01/12 02:58 PM
Client: ROMNEY FOR PRESIDENT, INC....	CPE: / /	Agency Commission: 15 %	Updated: EBIRCHILL on 11/01/12 06:43 PM	
Agency: AMERICAN RAMBLER (329831)	Product: ROMNEY 30'S (9820)	Self Protect.: :20:00	Confirmed: 11/01/12 06:43 PM	
Buyer: STEPHANIE KINCAID	Demo: HHOLDS DMA RTG	Sched. Code: Z	Contract: 11/06/12 02:57 PM	
AE: JOHN LINK POL.-GWTS-PH		Billing Int: Monthly	BM : SS	
Share: 0%    WPVI: 0%    WCAU: 0%    WTXF: 0%    WPHL: 0%    WPSG: 0%    WPPX: 0%    WGTW: 0%    CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
031	WCBSSAT7	* * * * * S *	MORN	30				0.0	\$450.00	2	\$900.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/03/12	11/03/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
032	NLATE	* * * * * S *	NEWS	30				0.0	\$2,700.00	2	\$5,400.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/03/12	11/03/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
033	WSUN6-7A	* * * * * S	NEWS	30				0.0	\$150.00	2	\$300.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
034	WSUN7-9A	* * * * * S	NEWS	30				0.0	\$495.00	2	\$990.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
035	WCBSSUN	* * * * * S	MORN	30				0.0	\$1,080.00	2	\$2,160.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
036	WFACE	* * * * * S	MORN	30				0.0	\$1,800.00	1	\$1,800.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										

# Order Item Summary

CBS TELEVISION STATIONS



KYW-TV

Order ID: 81113	CF NTL-POL	FBD - LBD: 10/31/12 - 11/06/12	HL#:	Created: 11/01/12 02:58 PM
Client: ROMNEY FOR PRESIDENT, INC....	CPE: / /	Agency Commission: 15 %	Updated: EBIRCHILL on 11/01/12 06:43 PM	
Agency: AMERICAN RAMBLER (329831)	Product: ROMNEY 30'S (9820)	Self Protect.: :20:00	Confirmed: 11/01/12 06:43 PM	
Buyer: STEPHANIE KINCAID	Demo: HHOLDS DMA RTG	Sched. Code: Z	Contract: 11/06/12 02:57 PM	
AE: JOHN LINK POL.-GWTS-PH		Billing Int: Monthly	BM : SS	
Share: 0% WPVI: 0% WCAU: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0% WGTW: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
037	SNFL1ST	* * * * * S	NFL	30				0.0	\$6,000.00	2	\$12,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
038	SNFL2ND	* * * * * S	NFL	30				0.0	\$8,500.00	2	\$17,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
039	P60LATE	* * * * * S	CARD	30				0.0	\$15,000.00	1	\$15,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
040	PWIFESUN2	* * * * * S	REGP	30				0.0	\$6,000.00	2	\$12,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
041	PMENTALSN3	* * * * * S	REGP	30				0.0	\$4,500.00	2	\$9,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
042	NLATE	* * * * * S	NEWS	30				0.0	\$2,700.00	2	\$5,400.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	2										

# Order Item Summary



KYW-TV

Order ID: 81113	CF NTL-POL	FBD - LBD: 10/31/12 - 11/06/12	HL#:	Created: 11/01/12 02:58 PM
Client: ROMNEY FOR PRESIDENT, INC....	CPE: / /	Agency Commission: 15 %	Updated: EBIRCHILL on 11/01/12 06:43 PM	
Agency: AMERICAN RAMBLER (329831)	Product: ROMNEY 30'S (9820)	Self Protect.: :20:00	Confirmed: 11/01/12 06:43 PM	
Buyer: STEPHANIE KINCAID	Demo: HHOLDS DMA RTG	Sched. Code: Z	Contract: 11/06/12 02:57 PM	
AE: JOHN LINK POL.-GWTS-PH		Billing Int: Monthly	BM : SS	
Share: 0%    WPVI: 0%    WCAU: 0%    WTXF: 0%    WPHL: 0%    WPSG: 0%    WPPX: 0%    WGTW: 0%    CABLE: 0%				

## Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	121	0	\$200,825.00	\$170,701.25	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$200,825.00	\$170,701.25	\$0.00	\$0.00